

Imagic Designs
ALBUM PRICING
 ImagicDesigns.com | 203-453-4730

Album design prices include:

- complimentary design consultation
- custom hand blending of images
- cover design
- text
- online proofing of design
- 4 design changes
- overall page color management for the specifications of your printer/bindery
- complete album design on DVD with the rights to reprint as often as you wish

ALBUM SIZES

Album designs are priced according to size and page number. Please use the chart below to find the size of your album and below to determine the number of pages.

Books can be designed as a square or rectangle in <u>ANY SIZE</u> .	
MINI 4X4 -6x6	SMALL 6x8 - 8X8
MEDIUM 8x10- 10X10	LARGE 9x12- 12x12
x-Large 11x14-16x16	

MINI	<u>NUMBER OF PAGES</u> x \$15.00 =	TOTAL PRICE
SMALL	<u>NUMBER OF PAGES</u> x \$18.00 =	TOTAL PRICE
LARGE	<u>NUMBER OF PAGES</u> x \$20.00 =	TOTAL PRICE
X-LARGE	<u>NUMBER OF PAGES</u> x \$25.00 =	TOTAL PRICE

Important Note: Page = single side. 2 pages = a spread (panorama)

Next Section:
 Calculating Pages

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CALCULATING THE NUMBER OF PAGES AND NUMBER OF IMAGES TO SUBMIT

WORKING FROM A SPECIFIC PAGE NUMBER

1. Find the size of your album in the sizing chart above.
2. Use the following chart to calculate the number of total number of images

MINI	<u>NUMBER OF PAGES</u> x 1.5 =	<u>TOTAL NUMBER OF IMAGES</u>
SMALL	<u>NUMBER OF PAGES</u> x 2.0 =	<u>TOTAL NUMBER OF IMAGES</u>
LARGE	<u>NUMBER OF PAGES</u> x 2.5 =	<u>TOTAL NUMBER OF IMAGES</u>
X-LARGE	<u>NUMBER OF PAGES</u> x 3.5 =	<u>TOTAL NUMBER OF IMAGES</u>

***keep in mind that you can also submit less than the suggested amount of total images for your album size and page number.*

WORKING FROM A SPECIFIC NUMBER OR IMAGES

1. Find the size of your album in the sizing chart above.
2. Use the following chart to calculate the number of pages needed for your amount of images

MINI	<u>NUMBER OF IMAGES</u> / 1.5 =	<u>TOTAL NUMBER OF PAGES</u>
SMALL	<u>NUMBER OF IMAGES</u> / 2.0 =	<u>TOTAL NUMBER OF PAGES</u>
LARGE	<u>NUMBER OF IMAGES</u> / 2.5 =	<u>TOTAL NUMBER OF PAGES</u>
X-LARGE	<u>NUMBER OF IMAGES</u> / 3.5 =	<u>TOTAL NUMBER OF PAGES</u>

You may also choose to submit a group of "extra Images" over and above the given number of final images. These images may or may not be used in the final design but can be called upon to balance out layouts if necessary. See below for coding these images,

Next Section:
Coding Images

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CODING IMAGES

With Imagic Designs, you have the opportunity to code your images letting the designer know which images you would like to feature prominently in the design. Coding images is optional and not necessary for placing your order. If you opt not to code images, the designer will retain control over the size and prominence of images in the album. Keep in mind the number of main images cannot exceed the number of pages in the album.

Please place the following letter codes following your frame number:

M: Main image

B: Background

C: Image(s) for the closing page

O: Image(s) for the opening page,

X: Extra images used for balancing out layouts*

COVER: Please use when assigning images that will appear as a photo-cover for the album.

Please specify the type of cover (photo, steel, book jacket)

**images with and "X" code may or may not be used in the final design*

Next Section:
Adding Text

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ADDING TEXT TO YOUR ALBUM

One of most unique features included in our designs is the ability to incorporate text on any page of the album. Text is included in the album design price. Text is a wonderful way to further enhance the story which unfolds through the pages of our albums. Placed with extraordinary care, text also adds another graphic element and the client's own personal touch to the album creating a more sensory experience. Text can include anything from lyrics, quotes, poetry, toast, conversations, etc. As with images, text should be edited and each piece, except in certain circumstances, should be limited to 1-15 lines. If you are using text attributed to a specific author or song lyrics, you must give credit to the author or lyricist. The amount of individual text selections should not exceed the number of pages in your album.

You can choose specific placements (Either page number, frame number, or image group) or no preference. You may also choose the font for your text as "FONT REQUESTED: _____". If no font is requested, the designer will choose a font to match the intent of the piece. ALL TEXT MUST BE SUBMITTED IN TIMES NEW ROMAN OR ARIAL EVEN IF A SPECIFIC FONT IS REQUESTED.

TEXT IS SUBMITTED IN THE FORM OF A WORD DOCUMENT OR PDF INCLUDED WITH YOUR IMAGES. WE CUT AND PASTE DIRECTLY FROM YOUR DOCUMENT SO PLEASE BE SURE SPELLING AND PUNCTUATION IS CORRECT. PLEASE CHECK OFF "TEXT INCLUDED" ON YOUR ORDER FORM IS YOU ARE SUBMITTING SELECTIONS.

Next Section:
Sample Text

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Sample Text Submission:

Below is a sample of how you should submit your text to us.

Example 1 Requests that on Page 1 the font “Bickley Script” be used with the quote.

Ex.1) Page 1 FONT REQUESTED: BICKLEY SCRIPT

“**There is one happiness in life, to love and be loved.**” Author: *George Sand*



Example 2 Requests that the supplied quote be used with Image#25 (father/bride isle).

Ex.2) Frame # 25 (father/bride down the aisle)

“**Today you’ll marry your best friend, kid...Many happy years are ahead of you both!**”
Author not needed...my Dad



Example 3 Requests that the supplied quote be used on the page(s) featuring the ceremony.

Ex.3) During ceremony:

“**I promise to love you without reservation, honor and respect you, and cherish you all the days of my life.**” *Vows, no author*



Example 4 Requests the font “AvangGarde” with no preference as to where in the album it is placed.

Ex.4) No placement preference: FONT REQUESTED: AVANTGARDE

“i carry your heart with me
 (i carry it in my heart)”

e.e.cummings

If you have any questions about how to submit your text, please do not hesitate to call us.

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